

Sponsorship Guidelines for Perennial Fruit

Purchase 1 to 9 non-sponsored copies from MISA at \$20 per copy

Purchase 10 or more non-sponsored copies from MISA at \$15 per copy

Exclusive sponsorship of a whole print run of 100 copies = \$2,200

You get:

- Your organization's advertisement on a full page inside the book
- No other advertisers in the book
- 100 copies of the publication to distribute or re-sell as you see fit
- Additional copies with your exclusive ad at \$17 each (in increments of 25 copies) to distribute or re-sell as you see fit

Non-exclusive sponsorship of a whole print run of 100 copies = \$1,800

You get:

- Your organization's advertisement on a full page inside the book
- Other advertisers may be included in the book
- 100 copies of the publication to distribute or re-sell as you see fit
- Additional copies with your ad at \$17 each to distribute or re-sell as you see fit

Half sponsorship of a print run of 100 copies = \$900

You get:

- Your organization's advertisement on a half page inside the book
- Other advertisers may be included in the book
- 50 copies of the publication to distribute or re-sell as you see fit
- Additional copies with your ad at \$17 each to distribute or re-sell as you see fit

Quarter sponsorship = \$500

You get:

- Your organization's advertisement on a quarter page inside the book
- Other advertisers may be included in the book
- 25 copies of the publication to distribute or re-sell as you see fit
- Additional copies with your ad at \$17 each to distribute or re-sell as you see fit

Contact MISA to discuss sponsorship details: misamail@umn.edu or 612-625-8235

