

FARMSTAY IDEA GENERATOR

Use the following two pages to sketch out some of your ideas. You will find a few leading questions to help get you started.

Why are you considering opening a farmstay?

What amenities exist on your farm that may attract travelers to your farmstay? (e.g. Birding, nature walks, fishing, etc...)

Other activities in the region that will attract customers to your farmstay? (e.g. Wineries, water sports, restaurants, etc...)

Potential names for your farmstay?

Logo ideas