

## CURRENT MARKETING

Use the space below to list each major commodity or product marketed and stored for future sale. Be sure to include custom hire services that you perform in the list of marketed products. Record the sales volume and the average price(s) earned for your most recent harvest or processing run. Conclude by describing current marketing trends, opportunities and challenges. When doing so, think about your proximity to markets, transportation and storage, and ease of sale. Copy this worksheet if more space is needed.

Year: \_\_\_\_\_

Crops	Sales volume (amount sold, retained)	Average price (value per unit)
_____	_____	_____
_____	_____	_____
_____	_____	_____

Animals and livestock products	Sales volume (amount sold, retained)	Average price (value per unit)
_____	_____	_____
_____	_____	_____
_____	_____	_____

Processed products	Sales volume (amount sold, retained)	Average price (value per unit)
_____	_____	_____
_____	_____	_____
_____	_____	_____

Custom hire (services you perform)	Sales volume (amount sold, retained)	Average price (value per unit)
_____	_____	_____
_____	_____	_____
_____	_____	_____

Marketing trends:

Marketing opportunities:

Marketing challenges: