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Worksheet 2T.18: Current Whole-Farm SWOT (<http://misadocuments.info/2T.18CurrentSWOT.pdf>)

CURRENT WHOLE-FARM SWOT

Summarize the internal strengths and weaknesses as well as the external opportunities and threats for your business as it exists today. Consider all aspects of your business marketing, operations, human resources and finances.

INTERNAL FACTORS

Strengths

Weaknesses

EXTERNAL FACTORS

Opportunities

Threats
