

Warning of Possible Scam Targeting Farmers' Markets:

Some market organizers are reporting that they have recently received email that offers farmers markets free equipment to process EBT, credit, and debit payments. The full text of the hoax email is below.

It seems very likely that this offer is a scam. The USDA FNS says: "The email is not associated with the FNS equipment program and we are looking into it."

We advise market organizers not to respond to this offer.

The USDA will soon provide an update regarding its Free SNAP-EBT Equipment Program that was most recently accessed through www.mysnapebtequipment.com, but has been suspended.

In addition, please bear in mind that there are a few free or reduced cost methods that markets in Minnesota can use to accept SNAP. For further information about methods to accept SNAP that may be suitable for your market, contact Kathy Zeman, kzeman@mfma.org, or David Nicholson, david@n-node.com.

THIS IS THE TEXT FROM A HOAX MESSAGE:

Hi [name of farmers market organizer],

I hope this email finds you well. You may be familiar with Financial Transaction Management (FTM) as the program manager of the www.mysnapebtequipment.com web portal for the USDA FNS funded Snap EBT Equipment Program.

As your market is an important part of the community we serve, I'm writing to let you know that FTM was recently informed by USDA FNS to take the web portal offline.

New Equipment Program

We understand that functional wireless EBT equipment is important in your daily operations, therefore for a limited time, FTM would like to offer the first 70 APPLICANTS a chance to receive FREE wireless SNAP EBT equipment just in time for the upcoming season! Our equipment has the ability to process credit, debit, and are EBT capable so you only need one terminal for your market.

Your market may receive complimentary equipment even if you currently have functioning EBT equipment!

Get It Before It's Gone!

Don't miss out on this limited time opportunity! Click here to easily sign up to receive your equipment today!

Sincerely,

FTM

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