**PROPOSAL FOR IMPROVING FOOD LICENSING**

**FOR SMALL BUSINESS**

Economic upheavals and the lure of the local food movement have inspired unprecedented numbers of Minnesotans to start food businesses.



2010 to 2016: 150% in number of food business licenses issued. **Mostly:**
\* retail food handler
\* food manufacturer

license types used by **small and mid-size food entrepreneurs**.



Just 10% more of these inquiries getting to licensing =
130 more food businesses per year in MN

Not all license *inquiries* succeed, for many reasons.

Surveys by MDA found that about 80% of food license applicants received helpful to very helpful information and a timely response to their requests, but about 20% were not satisfied with either response or timeliness.



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| Some innovativeenterprises become tangled in unclear regulatory language | Example:Wabasha Farmers’ Market took: 18 months+ involvement of farm groups +meeting with MDA staffto achieve licensing for innovative local produce distribution enterprise. | Delays are especially costly to small business |

**SMOOTHER, MORE CONSISTENT REGULATORY PROCESS**

A new MDA “Food Business Innovation Coordinator” position backed up by a team of experts would clear the path to licensing, providing both consistent regulatory interpretation and timely decision-making.

* One FTE Coordinator for food business innovation housed at MDA *(how does this related to existing licensing liaison?)*
* SALT: Solution Advisory Licensing Team
	+ Regulatory specialists from MDA and MDH
	+ Experienced business entrepreneurs
	+ Representatives of economic development agencies/DEED
	+ Food system advocates

**IMPROVED CLIMATE FOR SILICON VALLEY OF FOOD**

The SALT Team will serve the innovative food entrepreneur while protecting food safety.

The coordinator and team would:

* have authority to issue definitive interpretations of statute and rule
* Convey decisions and interpretations back to MDA and MDH staff trainers and field-level staff for implementation in the field.