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| 1. **Workshops/Educational Opportunity for Food Entrepreneurs - short term** | | | | |
| **SITUATION:** Farmers, food entrepreneurs, food system advocates, and regulators in Minnesota have difficulty navigating complex food safety requirements and in state and local rules and regulations. Moreover, there is a disconnect in understanding around food safety practices and business innovations among these groups at the regional level. | | | | |
| **Summary:** Hold workshops and trainings for food entrepreneurs with evolving curriculum based on agency and entrepreneur needs. | | | | |
| **Ask:** Funding is secured for workshop development. Regulatory experts, food entrepreneurs, and organizations representing food entrepreneurs commit to attending workshops; MDA/MDH and community organizations participate in planning and delivery of workshops. | | | | |
| **INPUTS** | **OUTPUTS** (Activities) | **OUTCOMES** | | |
|  | | Knowledge | Actions | Conditions |
| Funding (travel expenses, curriculum development, advisory committee)  Pilot funding  Leadership & Management Expertise  Design & Communications Capacity  Outreach documents  Organizations willing to participate or host  MDA/MDH involvement – leadership and food safety expertise  Food entrepreneurs’ experience  Curriculum Design  Spaces (virtual/in-person) to meet  Evaluation design | Establishment of workshop leadership positions  Create a board of directors/advisory committee that includes MDA/MDH staff, members from targeted community, and organizations representing food entrepreneurs  Training of educators with curriculum  Presentation of educational curriculum to food entrepreneurs  Continuing updating of training/curriculum  Conduct Evaluations  Targeted outreach to start-up food entrepreneurs | Increased food entrepreneur knowledge - including on issues of food safety  Reduced confusion around requirements on the part of food entrepreneurs | Food inspectors field fewer points of confusion. | Decreased number of site visits to problem establishments for inspectors  MDA/MDH/Delegated Agency staff are better able to identify common problem areas for food entrepreneurs |
| **ASSUMPTIONS:** Educational workshops will lead to effective food safety and licensing knowledge and implementation among farmers, food entrepreneurs, food system advocates, and regulators. | **EXTERNAL FACTORS:** The success of this project will depend on willingness of participants to engage by attending meetings and contributing during these meetings. Levels of fear around this topic will also affect project success. | | | |