

The Project Team:

Jane Grimsbo Jewett
Associate Director
Minnesota Institute for Sustainable Agriculture
jewet006@umn.edu
218-670-0066



Brett Olson
Creative Director & Co-Founder
Renewing the Countryside
brett@rtcinfo.org



Kathy Zeman
Executive Director
Minnesota Farmers' Market Association
kzeman@mfma.org



Who Should Attend?

ANYONE with a passion for their local farms and local food ...
Who sees potential for local food systems where they live ...
But is confused or intimidated by food regulations

Who are some likely attendees?

- SHIP coordinators
- U of MN Extension educators
 - Farm group leaders
 - School board members
 - School food service directors
 - Economic development staff
 - Public health staff
 - Restaurant owners
 - Farmers
 - Community Garden coordinators

Who should NOT attend?

If you have to twist someone's arm, they probably aren't the right person for this training. We want folks who are already supporters of local food.

"Blazing Trails through the Jungle of Food Regulations"

<https://www.misa.umn.edu/resources/blazing-trails>

A project of:
Minnesota Institute for Sustainable Agriculture at U of MN
Renewing the Countryside
Minnesota Farmers' Market Association



Funded by a Professional Development Program grant from North Central Sustainable Agriculture Research & Education Program (NCR-SARE PDP grant)



County-level participation

This free training is open to everyone. We want to have **at least three** local food leaders per county take this training, but as many can come as will fit in the room.

Three trained local food leaders in each county will get:

- A binder & flash drive of useful publications about local food systems and relevant regulations
- Ongoing access to the project team

Three trained local food leaders in each county will do:

- At least one presentation to a farmer group or community group in your county
- At least one newspaper or newsletter article in your county
- Ongoing service as a resource person re: food regulations in your county

Local Organizer

The Project Team seeks a local organizer in each county. This could be a SHIP coordinator, or someone else with knowledge of available facilities, likely participants, and local food activity already taking place in the county.

What the local organizer will do:

- Arrange a meeting space
- Do local advertising
- Recruit at least three local food leaders to participate in the training

What the local organizer will get:

- \$100 allowance to use as needed – venue rental, refreshments, printing additional binders, mileage for participants, local advertising, etc.
- Communication & support from the project team

The Training Workshop

Register your county for a training workshop using the online form at this link:

<https://cfans.wufoo.com/forms/local-food-regulations-training/>

This is a half-day (3.5 to 4 hour) training.

Training dates are available from January 2019 through August 2020.

We have to try to be efficient with our trips, but will do our best to accommodate each county's choice of date.

Our grant will pay for our travel and time, plus a \$100 allowance for local organizing expenses. There is no cost to your county to host a workshop.